

How to customise your FT.com account

ESCP Europe



Create your account

Visit www.ft.com, click on an article and fill in the form to get started.

If you already have an FT.com account associated with your ESCP email address, the system will recognise you and ask you to login and check your personal information.

You will need to confirm your personal information and contact preferences, agree to our terms & conditions, and click on **Continue** at the bottom of the page to finalise your account setup.

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Top 10 hints & tips

- 1 Tick the **Keep me signed in** box when you log in.
- 2 Save FT.com as your homepage or as a bookmark in your browser.
- 3 Download the **FT App** on your smartphone or tablet.
- 4 Get started on myFT by clicking on **+Add to myFT** for the topics or columnists that interest you.
- 5 Set up instant, daily or weekly email digests for the topics you have added to myFT.
- 6 Subscribe to our range of **editorially curated email newsletters**.
- 7 Save articles to read later and build shareable lists.
- 8 Read opinion and comment from our top columnists to understand the implications of the main news stories.
- 9 View and read the digital replica of the newspaper with the **ePaper**.
Build charts in Markets Data to see the impact of events on share prices.
- 10

Find your way around

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your account

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Main sections

The screenshot shows the Financial Times website interface with several numbered callouts:

- 1**: Points to the 'Sign In' button in the top right corner.
- 2**: Points to the hamburger menu icon in the top left corner.
- 3**: Points to the search icon in the top left corner.
- 4**: Points to the 'myFT' logo in the top right corner.
- 5**: Points to the 'Subscribe to the FT' button in the blue banner area.
- 6**: Points to the 'Main sections' area at the bottom of the page, which includes a grid of images representing different news categories.

The main content area features a large article titled "Sanofi to stockpile drugs in UK ahead of Brexit" with a sub-headline "Drugmaker's decision reflects growing concern over potential for 'no deal' Brexit". To the right of this article is a smaller article titled "Apple's \$1tn market value is a moving target" with a sub-headline "FT Series Race to a trillion".

The bottom section displays a grid of images representing various news topics, including a coin from the Department of the Treasury, a group of people protesting, a group of people holding up signs, and a man in a suit speaking.



myFT

**You choose the topics,
we deliver the news**

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- Select topics that interest you and add them to myFT
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- Create and share lists of articles

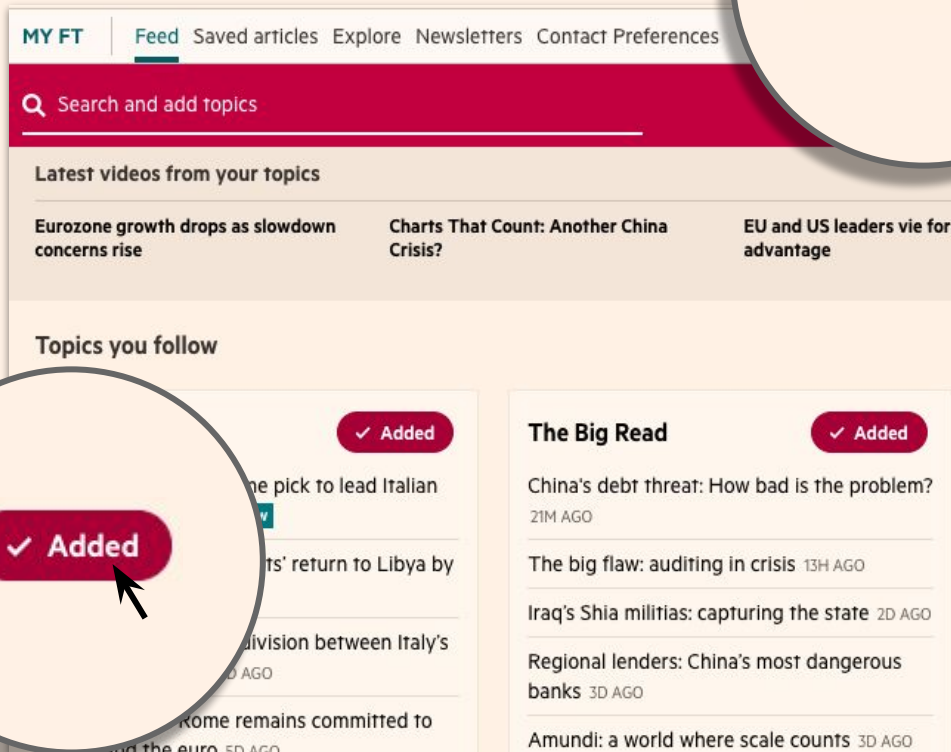
Visit ft.com/myFT

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- Click on **Added** to unfollow topics
- **Pin** topics to keep stories at the top of your page
- **Explore** popular and recommended topics

Personalise your email alerts

- Visit **Contact Preferences**
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Contact
Preferences

✓ Added

FT

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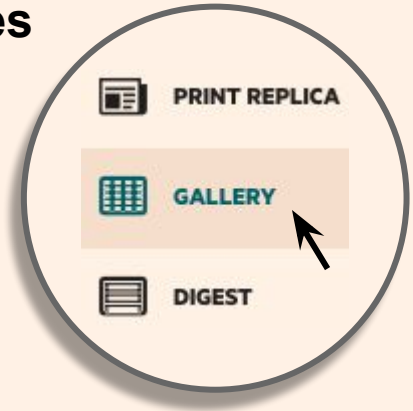
Navigate the ePaper

You can access the ePaper from the **Menu**, by clicking on **Today's Newspaper (ePaper)**.



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