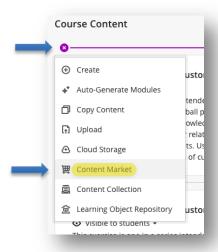


CASE STUDIES - HOW TO UPLOAD ON BLACKBOARD

You can easily upload case studies directly to <u>Blackboard</u> – with no order forms, no library staff coordination, and **mainly**, no extra registration with third-party providers for students. This process keeps all materials in one place for your students' easy and quick access. Yet, the <u>library team</u> will be happy to assist you with any special cases and requests. You can upload it in five steps:

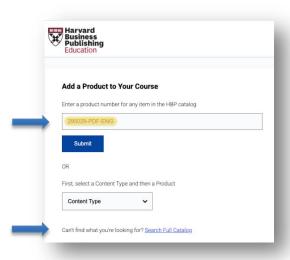
1) Once logged in, go to **Content** menu, select your desired course area and click on **Content Market** under **Course Content**.



2) Select Harvard Business Publishing Catalog in the Institution Tools list (under Content Provider).



3) Search for your desired case study using its product number, or by title in Search Full Catalog. Then click on **Submit**.

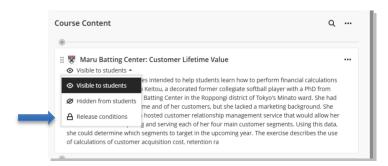




4) You will get an overview including a brief description of the selected case study. If it's correct, select **Add Item** to properly add the case study to your course.



5) At the end, you will see your added case studies in your course overview into the **Course Content** section. Students in your program can now access the case studies automatically. However, you can decide whether you want to make case studies visible to students and only release them at a later date. In that case, click on **Release conditions** to access the rules and others available conditions.



If you have any questions, please contact your library for further support at library-berlin@escp.eu.